**Kuan-Ying Liao**

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**WORK EXPERIENCE**

**Sheets & Giggles Oct. 2017 – Present**

*Founder & CEO Denver, CO*

* S&G makes sustainable plant-based sheets, mattresses, & pillows from Eucalyptus Lyocell ([SheetsGiggles.com](https://sheetsgiggles.com/)).
* As Founder & CEO, I oversee our core strategies, product roadmap, ops, marketing, and fundraising.
  + Hundreds of thousands of units sold in first 5 years of operation with a 4.8-star average rating.
  + Sub-bullets are for more detail if needed, like key performance stats or a portfolio / website link.
* Core responsibility #3. Pretend this is where they stop reading your resume. **Whether Work or Education is your top section, the 1st thing they see must be your most impressive stuff, period.** Hence, no summary.
* Core responsibility #4. (Bullets #1 and #2 can be high-level descriptions of the company and/or your role.)

**SheetsResume.com Jan. 2023 – Present**

*Resume Guide (Self Employed) Remote*

* Started a 1:1 resume review service for job seekers needing professional help with their resume.
* Core responsibility #2. As your most recent past experience, you can build out a few bullet points here.
* Core responsibility #3. Don’t feel the need to write too much about jobs from over 5 years in the past.

**Company Name #3 Month Year – Month Year**

*Current Job Title | Month, Year – Present City, ST*

* If you have a job where you’ve been promoted / have held multiple titles, put dates in italics next to each title.
* Core responsibility #2. As the jobs get older in your timeline, they’re less relevant and need fewer bullet points.

*Prior Job Title | Month, Year – Month, Year*

* “Prior to my promotion to [current title], I…” core responsibility #1. Older job, less relevancy, 1 bullet is fine.

**Company Name #4 Month Year – Month Year**

*Job Title City, ST*

* Core responsibility #1. Even older job. For past jobs with zero relevancy, save space and skip any bullet points.

**EDUCATION** (for early-career candidates with less work experience, you can put this section first before WORK)

**University Name Graduation Month, Year**

*Degree (e.g., B.S.), Majors (e.g., Computer Science) City, ST*

* List your honors like *summa cum laude* or Economics Honors Society; 3.X/4.0 GPA (list only if GPA is over 3.3)
* Any other fun respectable stuff like varsity sports, fraternity/sorority, study abroad, or other tidbits.

**CERTIFICATIONS, SKILLS & INTERESTS**

* **Certifications:** If you have relevant ones; otherwise delete this bullet point + “**CERTIFICATIONS**” above
* **Skills** *(plug in your own)***:** Strategic planning; recruiting; PnL modeling; inventory forecasting; brand identity maps; negotiations; Amazon marketing; DTC acquisition & retention marketing; copywriting; logistics; crowdfunding
* **Interests** *(things people will ask about)***:** comedy; weightlifting; composting; yoga; traveling; fishing; Reddit; Seinfeld